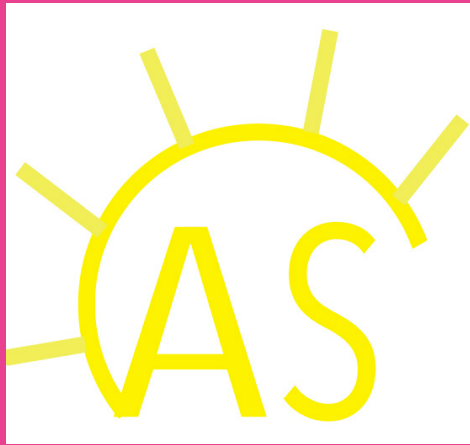
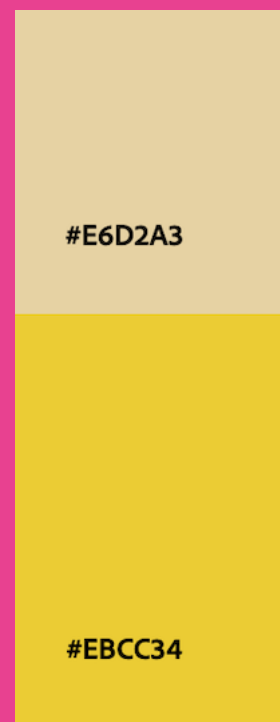
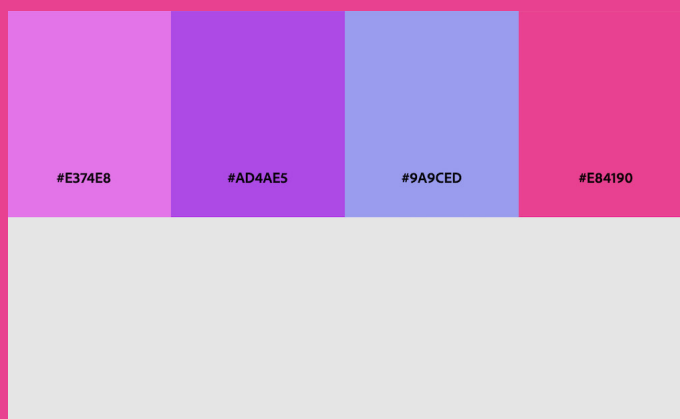
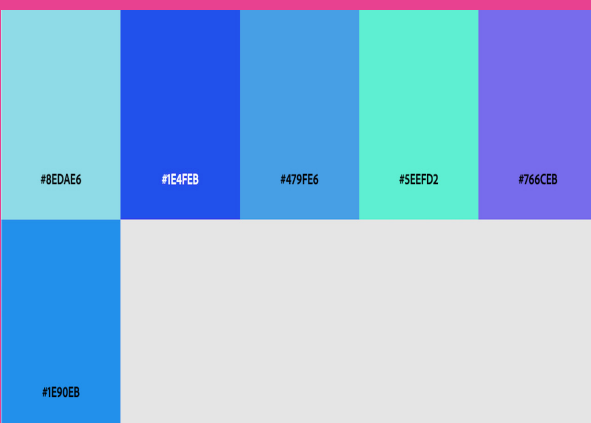


# ALEEN SOULAKIAN: STYLE GUIDE



Main brand Logo



## Color Palettes:

Main colors: #E84190, #1E90EB, #EBCC34

## Typography

Heading: TT RICORDI ALLEGRA

Subheading: Shiva

Body: Avenir

# ALEEN SOULAKIAN: STYLE GUIDE

## Brand Images:

These images represent my brand through their colors and overall ambiance, reflecting the mood I want to convey. They bring me joy because they capture the look and feeling that inspires me.



## Brand Identity: Tagline and Message

**Tagline:** Bright Ideas. Meaningful Impact.

**Message:** "I am a senior Marketing major at Illinois State University with excellent organizational and communication skills. I always have a positive attitude and love to make people smile. I'm passionate about creating meaningful connections and bringing creativity into everything I do."